

86-3-30. Advertising. For purposes of determining whether the supervising broker's business name or trade name is prominently and conspicuously displayed or announced in a readable and identifiable manner regardless of the type of media used, the following shall be considered by the commission:

(a) The terms being used, including the style, size, contrast, and color of the type or font used; and

(b) the location or audibility of the supervising broker's trade name or business name as the name appears or is represented in the advertisement. (Authorized by K.S.A. 74-4202(b); implementing 2008 HB 2746, Sec. 6, effective,

T-_____, _____; effective P-
_____.)

ATTORNEY GENERAL

JUN 13 2008

APPROVED BY

DEPT. OF ADMINISTRATION

JUN 05 2008

APPROVED