

## Pet Sitting Pal



**“The services I received from the KSBDC have been extremely beneficial to me. They were able to answer all of my questions, make referrals, and provide much needed workshops. If it weren’t for the KSBDC, I would have paid thousands of dollars for all of the consulting services I received. I truly appreciate their ongoing care and positive support. I highly recommend the KSBDC to anyone in business and those going into business”**

**Reneé Flott, Owner**

Owner	Reneé Flott
Nature of Business	Pet Sitting
City	Emporia
County	Lyon
Phone	620-343-7257
Website	<a href="http://www.petsittingpal.com">www.petsittingpal.com</a>
Business Structure	Sole Proprietorship
Business Began	2004
Employees	1
KSBDC Consultant	Lisa Brumbaugh

Being an animal lover isn't the only qualification for owning a pet sitting business, but it certainly is a strong start. Reneé Flott has always loved animals and has pets of her own, so when considering starting her own business, Reneé chose the pet sitting business. She knew she wanted to be a small business owner and had spent considerable time and effort researching different types of businesses over a period of several years.

In November 2004, Reneé started Pet Sitting Pal. Reneé realizes the importance of being professional, and is a member of Pet Sitters International as well as being insured and bonded. She is also certified in animal CPR and First Aid. The business offers services which cater to the needs of her customers, meaning both the pets and their owners. Pet sitting, of course, includes feeding, watering, exercising, medicating (if necessary) and being a companion to her animal friends as well as providing pet taxi services. In addition, home security services are provided; such as rotating lights, watering plants, picking up mail and newspapers, taking out the trash, and opening and closing curtains while pet owners are out of town.

### Secret to Success

**“Do your homework, plan ahead and be prepared to make changes if necessary. Use the KSBDC for support and advice as you start a business and continue to ask them for support during difficult times. They truly want you to succeed and can offer suggestions to keep you in business”**

Reneé initially became acquainted with the KSBDC several years prior to opening her business as she researched and considered two other business ideas before coming to her final decision. When Reneé accessed the consulting services of the Emporia State University KSBDC in relation to Pet Sitting Pal, the consultants worked with Reneé on researching the industry and business planning. Things such as marketing, website development, business licenses and forms of ownership were addressed before start up. After starting, Reneé also attended some KSBDC workshops which have been very helpful to her and the consulting relationship has continued on an as-needed basis.

Reneé has done a wonderful job of building a successful business and one which is very beneficial to the community, giving pets and their owners a choice between boarding kennels and staying at home in their own environment. Pet Sitting Pal has built a great reputation and now has all the business it can handle. Congratulations to Reneé for building a solid business and adding a much needed service to the community!



*A pug receives a shot.*

**Emporia State University  
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Development Center**

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