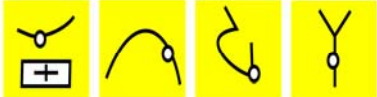


# 2007 Emerging Business of the Year



## Sunflower Gymnastics



Name of Business	Sunflower Gymnastics L.L.C.
Owner	Stacie and David Doemland
Nature of Business	Gymnastics Instruction
City	Osage City, Emporia, and Burlington
County	Osage, Lyon, and Coffey
Phone	620-340-0831
Web Site	<a href="http://www.sunflowergym.com">www.sunflowergym.com</a>
Business Structure	Limited Liability Company
Business Began	September 2004
Employees at Start Up	One
Employees in 2007	13
KSBDC Counselor	Lisa Brumbaugh

**“The ESU KSBDC has been an invaluable resource to Sunflower Gymnastics. Because the KSBDC is supported by the State of Kansas and is free to us, it was an easy decision to employ the center’s excellent help. The projections, assistance looking at the numbers and other ways to help our bottom line grow are only some of the ways the KSBDC has helped. Lisa’s continued support and encouraging words are great assets to us.”**

**Stacie & David Doemland,  
Owners**

**Emporia State University  
Kansas Small Business  
Development Center**

1200 Commercial, Cremer Hall 130  
Campus Box 4046  
Emporia, KS 66601

Phone (620) 341-5308  
Fax (620) 341-5418

[www.emporia.edu/sbdc](http://www.emporia.edu/sbdc)  
[sbdc@emporia.edu](mailto:sbdc@emporia.edu)

Lisa Brumbaugh  
Regional Director  
[lbrumbau@emporia.edu](mailto:lbrumbau@emporia.edu)

Brian Winrow  
Faculty Consultant  
[bwinrow@emporia.edu](mailto:bwinrow@emporia.edu)

Jada Blissard  
Administrative Assistant  
[jblissar@emporia.edu](mailto:jblissar@emporia.edu)

At Sunflower Gymnastics *“it’s all about the kids.”* Owners and coaches, Stacie and David Doemland believe that gymnastics should be taught in a positive, encouraging, challenging, and supportive environment, at a level that is appropriate for each individual student. Their mission is to provide the best quality gymnastics instruction, period! This husband and wife team share core values which support building self-esteem, promoting self-confidence, building physical fitness, facilitating coordination development, and encouraging independence.

Both Stacie and David bring great qualities and essential areas of knowledge and expertise. Stacie earned her BSE at Emporia State University and taught in the public school system for four years. She has competed in gymnastics for over 12 years and began coaching in 1993. She has coached both national qualifiers and national champions. David spent 16 years as a photojournalist and started coaching gymnastics in 2004. He brings a keen management ability and aggressive business style to the organization. Together, they have built Sunflower Gymnastics from the ground up.

**“Our success has been achieved by taking one step at a time. After overcoming our initial fears and opening our first gym, we actively promoted the business, invested in good equipment, and made every effort to put our best foot forward.”**

It began in 2004 in Osage City where they grew from nothing to an enrollment of 80 students before expanding to Emporia. There, they purchased an existing business, substantially improving and expanding it. It was at this point, in 2005, that the Emporia State University KSBDC was contacted and helped them through the planning, purchase, and financing of the expansion. After making a tremendous success of the Emporia facility, they made a major commitment, with David joining the business full-time in 2007. At this point they opened another gym in Burlington where they now have outgrown the original facility there and will be moving to a bigger one. Congratulations to Stacie and David on their success and what is to come!